



2024 ADVERTISING & SPONSORSHIP WEB & E-NEWSLETTER ORDER FORM

First Name: _____ Last Name: _____

Organization: PMR _____

Phone: _____ E-mail: _____

ISRI.ORG (Monthly) Web	12x	9x	6x	3x	1x	SUB-TOTAL
300x250 and/or 300x600 & 180x150, jpeg/gif/png 3 to 5 business days before – 45100-30035	\$1,000	\$1,250	\$1,500	\$2,000	\$2,500	
INDUSTRY NEWS (Monthly) Web						SUB-TOTAL
300x250 and/or 300x600, jpeg/gif/png 3 to 5 business days before – 45100-30035	\$1,000	\$1,200	\$1,400	\$1,600	\$1,800	
RETARGETING (Monthly) Web	12x	9x	6x	3x	1x	SUB-TOTAL
All Inclusive (Both Websites), 300x250 and/or 300x600, 728x90, 320x100, – 45100-30035	\$1,000	NA	\$1,500	\$2,000	\$2,500	
INDUSTRY WIRE (Weekly) E-Newsletter	5x-48x	2-4x	1x	SUB-TOTAL		
Content Placements – 45100-30005 250x250 jpeg/gif/png, headline, blurb	\$400	\$500	\$600			
Display Placements 550x84 jpeg/gif/png – 45100-30005	\$350	\$450	\$550			
Webinars/ESG sponsorship	4x	1-3x	SUB-TOTAL			
Social, Email, and Web Presence – 54200-12081	\$2,250	\$2,500				
LinkedIn Sponsorship	20x	15x	10x	5x	1x	SUB-TOTAL
Standard Posts - 45100-30005 1200x600 Jpeg/gif, PDF, Video.	\$50	\$60	\$75	\$80	\$100	
Top of Feed Pinned Post (24 Hours)	NA	NA	\$125	\$150	\$175	
Top of Feed Pinned Post (12 Hours)	NA	NA	\$100	\$125	\$150	
Print	½ Page	Full Page				
Convention Preview - 45100-41021	\$3,250	\$4,250				
Convention Program	\$3,000	\$4,000				
Grand Total						
Payment Terms						
Annual*						
Quarterly						
Bi-Monthly						
Monthly						
Discount (For ISRI Use Only): _____						
TOTAL:						

By signing below, I acknowledge that I am duly authorized to sign for my organization and understand I am making a commitment to participate in this advertising opportunity at the order total cost above. Payment for advertising of items or events with the Institute of Scrap Recycling Industries are not tax deductible as charitable contributions. ISRI reserves the right to terminate advertising agreements at will.

Signature: _____ Date: _____

Return this form to Matthew Curry, Senior Manager, Marketing and Sales at mcurry@isri.org