



2023 ADVERTISING & SPONSORSHIP WEB & E-NEWSLETTER ORDER FORM

First Name: _____ Last Name: _____

Organization: _____

Billing Contact: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

ISRI.ORG (Monthly) Web	12x	9x	6x	3x	1x	SUB-TOTAL
Homepage Feature 1	\$1,200	\$1,300	\$1,400	\$1,500	\$1,600	
Homepage Feature 2	\$1,150	\$1,250	\$1,350	\$1,450	\$1,550	
Homepage Feature 3	\$1,100	\$1,200	\$1,300	\$1,400	\$1,500	
Homepage Feature 4	\$1,050	\$1,150	\$1,250	\$1,350	\$1,450	
Main Menu Feature 1	\$1,500	\$1,600	\$1,700	\$1,800	\$1,900	
Main Menu Feature 2	\$1,450	\$1,550	\$1,650	\$1,750	\$1,850	
Homepage Pop-Up	\$850	\$950	\$1,050	\$1,150	\$1,250	
Homepage Content	\$1,500	\$1,600	\$1,700	\$1,800	\$1,900	
INDUSTRY NEWS (Monthly) Web						
Feature Partner Prime	\$1,200	\$1,300	\$1,400	\$1,500	\$1,600	
Feature Partner	\$1,000	\$1,100	\$1,200	\$1,300	\$1,400	
Feature Banner	\$900	\$1,000	\$1,100	\$1,200	\$1,300	
Advertorial	\$1,500	\$1,600	\$1,700	\$1,800	\$1,900	
RETARGETING (Monthly) Web						
All Inclusive (Both Websites)	N/A	N/A	\$1,000	\$1,500	\$2,500	
INDUSTRY WIRE (Weekly) E-Newsletter						
Content Placement 1	\$500	\$525	\$550	\$575	\$600	
Content Placement 2	\$475	\$500	\$525	\$550	\$575	
Content Placement 3	\$450	\$475	\$500	\$525	\$550	
Feature Banner 1	\$475	\$500	\$525	\$550	\$575	
Feature Banner 2	\$450	\$475	\$500	\$525	\$550	
Feature Banner 3	\$425	\$450	\$475	\$500	\$525	
EHS UPDATE (Weekly) E-Newsletter						
Content Placement 1	\$300	\$325	\$350	\$375	\$400	
Content Placement 2	\$275	\$300	\$325	\$350	\$375	
Content Placement 3	\$250	\$275	\$300	\$325	\$350	
Feature Banner 1	\$275	\$300	\$325	\$350	\$375	
Feature Banner 2	\$250	\$275	\$300	\$325	\$350	
Feature Banner 3	\$225	\$250	\$275	\$300	\$325	
Discount (For ISRI Use Only): _____						TOTAL:

By signing below, I acknowledge that I am duly authorized to sign for my organization and understand I am making a commitment to participate in this advertising opportunity at the order total cost above. Payment for advertising of items or events with the Institute of Scrap Recycling Industries are not tax deductible as charitable contributions. ISRI reserves the right to terminate advertising agreements at will.

Signature: _____ Date: _____

Return this form to Matthew Curry, Manager, Marketing and Sales at mcurry@isri.org OR Janesha Russell, Director of Business Development at jrussell@isri.org or fax to 941-203-8896