ISRI 2022

March 21-24
Mandalay Bay Resort & Casino
Las Vegas, Nevada

SPONSORSHIP OPPORTUNITIES

WE ARE ISRI TOGETHER AGAIN

Over 5,000 professionals in attendance
Over 73% have purchasing authority
Over $1 billion in combined purchasing power

Janesha Russell | Director, Business Development | Institute of Scrap Recycling Industries, Inc. | jrussell@isri.org | (502) 409-2615

Pricing representative of ISRI Member organizations. Non-member organizations add 20% for total.
ISRI offers a variety of sponsorship opportunities to fit any budget. We are open to your creativity – if you have a sponsorship idea that’s not listed, contact us to see how we can work with you to tailor a package!

Your opportunity to own the convention & BE everywhere before, during & after the event.

Choose 1 of the following:

**WiFi - You Message & Your Logo on ALL Attendee’s Phones**
- Naming rights of the network & password
- Default browser landing page set to the URL of your choice
- Logo recognition along with access instructions included in convention program, app, onsite signage, pre-roll in EVERY session & pre-convention e-mail.

**Tote Bags - ALL Attendees Carrying Your Logo**
- Logo prominently displayed on the tote bag distributed to all attendees at registration
- Direct input on the choice of bag used (based on choices/price point presented by ISRI)

**Opening Session - ALL Attendees See & Hear You on the BIG Stage**
- Up-to 90 sec sponsor produced video presentation played at the start of the session, hotel TV channel, posted to all ISRI social channels, and e-mailed to all attendees via the daily convention e-blast.
- Brand/Logo recognition prominently displayed at the entrance to the General Session Hall and throughout convention
- Brand/Logo featured on the big screens during the session
- Acknowledgment by the convention chair and ISRI chair from the stage
- Event-related recognition on the Convention website and social media, with hash tags and hyperlinks

**PALLADIUM BENEFITS**
(unique benefits outlined with each opportunity):
- VIP seating at Opening and Closing General Sessions
- Photo with Keynote Speaker (as permitted by Keynote Speaker)
- One round trip VIP Shuttle airport to/from Convention Hotel
- Logo recognition on signage throughout the ISRI Convention
- Choice of an advertisement on ISRI TV playing in the convention hotels or an insert in the tote bag.
- 1 Page Ad in the ISRI Program & Logo recognition throughout.
- Logo and Link on the 2022 ISRI Convention website. (more than 37,000 unique visitors)
- Rotating Logo/Banner in the official Mobile App
- Access attendee list with e-mail addresses 30 days prior, 10 days prior and a final list one week post event.
- 4 Complimentary Full Registrations
- Dedicated e-mail sent to all ISRI Attendees and members featuring the messaging of your choice.

Janesha Russell  I  Director, Business Development  I  Institute of Scrap Recycling Industries, Inc.  I  jrussell@isri.org  I  (502) 409-2615
ISRI offers a variety of sponsorship opportunities to fit any budget. We are open to your creativity – if you have a sponsorship idea that’s not listed, contact us to see how we can work with you to tailor a package!

Choose 1 of the following:

• **ISRI Member Lounge - Own the Member-to-Member Engagement**
  - Logo Recognition throughout the lounge (signage, napkins, etc.) and visible throughout the exhibit hall.
  - Provide access to a bar, coffees, and snacks not available elsewhere.
  - Opportunity to shape the experience in conjunction with ISRI.

• **Opening Reception - Own the First Large Scale ISRI Reunion**
  - Logo prominently displayed on signage, napkins, food service areas, entrance unit and decor throughout the hall.
  - Signature cocktail and menu creations featuring your company name and logo.

• **Exhibit Hall Aisle Signs - Own the Exhibit Hall Navigation**
  - Prominent Logo on all 21 aisle signs for the ISRI2022 Exhibit Floor

• **Closing Session - Own the Closing Event**
  - Up-to 90 sec sponsor produced video presentation played at the start of the session, hotel TV channel, posted to all ISRI social channels, and e-mailed to all attendees via the daily convention e-blast.
  - Brand/Logo recognition prominently displayed at the entrance to the General Session Hall and throughout convention
  - Brand/Logo featured on the big screens during the session
  - Acknowledgment by the convention chair and ISRI chair from the stage
  - Event-related recognition on the Convention website and social media, with hash tags and hyperlinks

• **Lanyards - ALL Attendees Wearing Your Logo**
  - Logo prominently displayed on the lanyard distributed to all attendees at registration

• **After Hours Party - Own the Tuesday Night Entertainment**
  - Event-related recognition on the Convention website and social media, with hash tags and hyperlinks.
  - Provide a custom giveaway for distribution at the event.

**PLATINUM BENEFITS**
(unique benefits outlined with each opportunity):

• VIP seating at Opening and Closing General Sessions
• Photo with Keynote Speaker (as permitted by Keynote Speaker)
• One round trip VIP Shuttle airport to/from Convention Hotel
• Logo recognition on signage throughout the ISRI Convention
• Choice of an advertisement on ISRI TV playing in the convention hotels or an insert in the tote bag.
• 1/2 Page Ad in the ISRI Program & Logo recognition throughout.
• Logo and Link on the 2022 ISRI Convention website. (more than 37,000 unique visitors)
• Rotating Logo/Banner in the Official Mobile App
• Access attendee list with e-mail addresses 10 days prior and a final list one week post event.
• 3 Complimentary Full Registrations

Janeshia Russell  |  Director, Business Development  |  Institute of Scrap Recycling Industries, Inc.  |  jrussell@isri.org  |  (502) 409-2615
GOLD | $20,000

ISRI offers a variety of sponsorship opportunities to fit any budget. We are open to your creativity – if you have a sponsorship idea that’s not listed, contact us to see how we can work with you to tailor a package!

Choose 1 of the following:

- **Closing Night Party** - *Own the Last Chance to Connect & Network*
  - Brand/Logo recognition prominently displayed throughout the venue on signage
  - Acknowledgment by the convention chair and ISRI chair from the stage
  - Event-related recognition on the Convention website and social media, with hash tags and hyperlinks.
  - Provide a custom giveaway for distribution at the event.

- **Hotel Key Card** - *Own the Daily Hotel Room Experience*
  - Logo and/or your design prominently displayed on the hotel key card at Mandalay Bay.

- **Education Session (12 Available)** - *Own a Live Piece of the Program*
  - Up-to 30 sec sponsor produced video presentation played at the start of the session.
  - Brand/Logo recognition prominently displayed at the entrance to the Session and on signage throughout convention.
  - Brand/Logo featured on the big screens during the session.
  - Acknowledgment by the speaker/moderator from the stage.
  - Event-related recognition on the Convention website and social media, with hash tags and hyperlinks.

- **Convention Program** - *Own the Main Program Reference*
  - Your Full Page Ad on the back cover and inside front cover.
  - Your Logo and Web address on the cover and on the footer of every editorial and agenda page of the program.
  - Your Logo on all floor maps across the program and signage throughout convention.
  - Event-related recognition on the Convention website and social media, with hash tags and hyperlinks.

- **ISRI Conference Pen** - *Own the Tool Needed By All Attendees (YEAR LONG BONUS)*
  - One color Brand/Logo on the pen.
  - Distribution at registration, the ISRI booth, Education Sessions and meetings throughout.
  - Event-related recognition on the Convention website and social media, with hash tags and hyperlinks.
  - **BONUS:** This sponsorship last from ISRI2022 through March of 2023, with distribution of the pen at all ISRI Meetings.

---

**GOLD BENEFITS**
(unique benefits outlined with each opportunity):

- VIP seating at Opening and Closing General Sessions
- Photo with Keynote Speaker (as permitted by Keynote Speaker)
- One round trip VIP Shuttle airport to/from Convention Hotel
- Logo recognition on signage throughout the ISRI Convention
- One sponsor produced insert in the tote bag.
- 1/4 Page Ad in the ISRI Program & Logo recognition throughout.
- Logo and Link on the 2022 ISRI Convention website. (more than 37,000 unique visitors)
- Rotating Logo/Banner in the Official Mobile App
- Access attendee list with e-mail addresses 5 days prior and a final list one week post event.
- 2 Complimentary Full Registrations

---

Janesha Russell | Director, Business Development | Institute of Scrap Recycling Industries, Inc. | jrussell@isri.org | (502) 409-2615
ISRI offers a variety of sponsorship opportunities to fit any budget. We are open to your creativity – if you have a sponsorship idea that’s not listed, contact us to see how we can work with you to tailor a package!

Choose 1 of the following:

- **Mobile App** - Own the Official Event App *(YEAR LONG BONUS AVAILABLE ASK FOR PRICING)*
  - Brand/Logo recognition prominently displayed throughout the venue on signage and with access instructions for the app
  - Brand/Logo recognition on the convention website, in the app, on ISRI social media channels, and on all promotional material (e-mails, convention program, etc.) referencing the mobile app
  - Custom branded landing page and password for app access.

- **Charging Stations** - Give ALL Attendees the Power they Need
  - Logo/Brand displayed prominently atop five (5) charging stations placed throughout the convention area including the exhibit hall. (more available upon request but at additional cost).
  - Brand/Logo recognition on the convention website, in the app, on ISRI social media channels, and on all promotional material (e-mails, convention program, etc.) referencing the charging stations.

- **Daily Exhibit Hall Lunch & Break (2 Available)** - Own a Piece of the Food Experience
  - Choice of Tuesday, Wednesday or Thursday
  - Logo prominently displayed on signage and food service areas throughout the hall.
  - Event-related recognition on the Convention website and social media, with hash tags and hyperlinks

- **ISRI’s Rules & Anti-Trust Document** - Own the Document Distributed at EVERY Meeting *(YEAR LONG BONUS)*
  - Brand/Logo/Design of the document
  - Distribution at registration, ISRI booth, Education Sessions and meetings throughout.
  - Event-related recognition on the Convention website and social media, with hash tags and hyperlinks.
  - **BONUS:** This sponsorship lasts from ISRI2022 through March of 2023, with distribution of the document at all ISRI National Meetings.

- **Young Executives & Women in Recycling Reception** - Own the Networking of these Select Groups
  - Brand/Logo recognition prominently displayed throughout the venue on signage
  - Brand/Logo recognition on the convention website, in the app, on ISRI social media channels, and on all promotional material (e-mails, convention program, etc.) referencing the reception.
  - Provide a custom giveaway for distribution at the event.

---

**SILVER BENEFITS**

*(unique benefits outlined with each opportunity):*

- VIP seating at Opening and Closing General Sessions
- Logo recognition on signage throughout the ISRI Convention
- One sponsor produced insert in the tote bag.
- Logo and Link on the 2022 ISRI Convention website. *(more than 37,000 unique visitors)*
- Rotating Logo/Banner in the Official Mobile App
- Access attendee list with e-mail addresses one week post event.
- 1 Complimentary Full Registration

---

Janesha Russell | Director, Business Development | Institute of Scrap Recycling Industries, Inc. | jrussell@isri.org | (502) 409-2615
ISRI offers a variety of sponsorship opportunities to fit any budget. We are open to your creativity – if you have a sponsorship idea that’s not listed, contact us to see how we can work with you to tailor a package!

Choose 1 of the following:

- **Exhibit Hall Locator Boards** - Own the On-site Exhibit Hall Navigation
  - Prominent Logo on all location board signs for the ISRI2022 Exhibit Floor.

- **Convention Pocket Schedule** - Own the Easy Convention Program Guide
  - Brand/Logo prominently displayed on the document
  - Distribution at registration, the ISRI booth, and central locations throughout.
  - Event-related recognition on the Convention website, social media, full program with hash tags and hyperlinks.

- **Convention Pocket Map** - Own the Handheld Convention Map
  - Brand/Logo prominently displayed on the document
  - Distribution at registration, the ISRI booth, and central locations throughout.
  - Event-related recognition on the Convention website, social media, full program with hash tags and hyperlinks.

**BRONZE BENEFITS**

(unique benefits outlined with each opportunity):

- VIP seating at Opening and Closing General Sessions
- Logo recognition on signage throughout the ISRI Convention
- One sponsor produced insert in the tote bag.
- Logo recognition throughout the Convention Program
- Logo and Link on the 2022 ISRI Convention website. (more than 37,000 unique visitors)
- Access attendee list one week post event.

**YOUR BRAND HERE**

Own the Experience

Janesha Russell  |  Director, Business Development  | Institute of Scrap Recycling Industries, Inc.  | jrussell@isri.org  | (502) 409-2615
GENERAL & ADD ONs

ISRI offers a variety of sponsorship opportunities to fit any budget. We are open to your creativity – if you have a sponsorship idea that’s not listed, contact us to see how we can work with you to tailor a package!

Add On Price denotes purchase of an existing sponsorship

Choose 1 of the following:

- **Branded Tote Bag Item** - $5,000.00 (Add On Price $3,000)
  ✓ Your (sponsor produced) Branded Item placed into every attendee tote bag.

- **Oversized Printed Tote Bag Insert (over 8.5x11)** - $4,500 (Add On Price $1,500)
  ✓ Your (sponsor produced) Insert placed into every attendee tote bag.

- **Standard Printed Tote Bag Insert (8.5x11 & smaller)** - $2,000 (Add On Price $1,000)
  ✓ Your (sponsor produced) Insert placed into every attendee tote bag.

- **General Sponsor Recognition** - $2,000
  ✓ See benefits list on the right

ADDITIONAL ADVERTISING OPTIONS

- **Convention Preview Full Page Ad** - $3,500 (Add On Price $3,000) ONLY 5 AVAILABLE
  ✓ Full page color ad in the convention preview mailed to all ISRI members in January, 2022

- **Convention Preview Half Page Ad** - $2,000 (Add On Price $1,750) ONLY 5 AVAILABLE
  ✓ Full page color ad in the convention preview mailed to all ISRI members in January, 2022

- **BEST VALUE Convention Advertising Full Page Combo** - $6,000 (Add On Price $5,000)
  ✓ Full page color ad in the convention preview mailed to all ISRI members in January, 2022 and in the convention program distributed to all attendees on-site.

- **Convention Program Full Page Ad** - $3,000 (Add On Price $2,500)
  ✓ Full page color ad in the convention program distributed to all attendees

- **Convention Program Half Page Ad** - $1,950 (Add On Price $1,500)
  ✓ Full page color ad in the convention program distributed to all attendees

GENERAL BENEFITS

(unique benefits outlined with each opportunity)
- VIP seating at Opening and Closing General Sessions
- Logo and Link on the 2022 ISRI Convention website. (more than 37,000 unique visitors)
- Access attendee list one week post event.
EXHIBIT ENHANCEMENTS

ISRI offers a variety of sponsorship opportunities to fit any budget. We are open to your creativity – if you have a sponsorship idea that’s not listed, contact us to see how we can work with you to tailor a package!

FOR ADDITION TO AN EXISTING EXHIBITION/SPONSORSHIP ONLY

ISRI is bringing some added activity and fun to the 2022 ISRI expo hall.

- **ISRI 18-Hole LED Putting Challenge - $3,500.00 (Per Hole - 18 Available)**
  We are bringing a full 18-hole LED putting course into the exhibit hall. Holes will be placed at sponsoring booths throughout the hall. Prizes will be given to the three (3) lowest scores and one (1) drawing for participation, must be a fully registered attendee to participate. Winner & Participation Drawing - $500 each, Second - $300, Third - $200. Leader board to be updated daily at the exhibit hall entrance. Score cards must be complete and turned in at the ISRI booth. Drive traffic and engagement to your location. (requires reservation of a 10x20 booth or larger)
  ✓ Your hole and brand marked on all exhibit hall maps, the score card and digital leader board.
  ✓ Recognition as a hole sponsor in all challenge promotional materials

- **ISRI Virtual Long Drive & Closest to the Pin Challenge - $7,500 (1 Available)**
  We are bringing in a professional grade virtual golf experience. Located beside the ISRI member booth, this simulator brings the golf course into the hall. Create a branded satellite engagement location for your exhibit. Drive traffic and engagement back to your location.
  ✓ Fully branded simulator including leader board and on virtual course signage
  ✓ Fully manned golf simulator experience (professional onsite)
  ✓ Simulator marked on all exhibit hall maps and the score card
  ✓ Recognition as the sponsor in all challenge promotional materials
  ✓ 1 additional full attendee registration

- **ISRI Live Demonstration Session - $5,000 (8 Available)**
  Have your own 20 minute demonstration from the ISRI expo hall stage. Located in the heart of the expo hall the ISRI stage is the perfect place to demonstrate your product or service.
  ✓ 1 20 minute stage session AV provided
  ✓ Session name and speaker name included in convention program and agenda materials
  ✓ 1 additional full attendee registration
  ✓ Time slots are first-come, first-serve

- **ISRI Vegas CASH Give Away - $1,500 (8 Available)**
  2 times on Monday evening and 3 times each day on Tuesday and Wednesday we will be giving away a $500 chip live from the ISRI expo hall stage. Must visit all CASH Give Away sponsor booths and drop entry at the ISRI booth to be entered to win. Names will be announced every hour until we have all the winners for that day. Once the name is announced you have 5 minutes to get to the stage and claim your prize before the next name is announced.
  ✓ Logo & Link included in all CASH Give Away promotion including expo hall map
  ✓ Representative gets to give a short introduction to their company before announcing the winner name(s)
  ✓ Logo included on the cash give away punch card.

Janesha Russell | Director, Business Development | Institute of Scrap Recycling Industries, Inc. | jrussell@isri.org | (502) 409-2615