

ISRI2021 Exhibitor Scheduling Information & “LIVE” vs. “AUTOMATED” Booth Mode Clarification.

1. All booths with “Live” capabilities (level 2 & above, DOES NOT apply to level 1) will be set to function as live during the following times:
 - a. April 20, 2021 – 1:45-2:45 PM ET
 - b. April 21, 2021 – 10 AM – 6 PM ET (Primary Exhibit Hall Day)
 - c. April 22, 2021 – 1:45-2:45 PM ET
 - d. April 27, 2021 – 1:45-2:45 PM ET
 - e. April 28, 2021 – 1:45-2:45 PM ET
 - f. April 29, 2021 – 1:45-2:45 PM ET
 - i. “Live” means that during the above times you and your booth staff will be fully responsible for the content being displayed in the main viewing area of your booth.
 - ii. This can take the form of a live presentation, videos, slides, etc. completely at your direction and control
2. IF you DO NOT wish to be “live” during one of, or a combination of the above times please notify:
 - a. Grace M. Anzelmo - Grace.Anzelmo@img.net & Alexis Hauser - Alexis.Hauser@img.net of your preferred schedule to be “live”
3. IF you DO wish to be “live” beyond the above times please notify:
 - a. Grace M. Anzelmo - Grace.Anzelmo@img.net & Alexis Hauser - Alexis.Hauser@img.net of your preferred schedule to be “live”
4. ALL booths will be placed in “Automated” mode during hours outside of those posted above unless Grace & Alexis are notified of an altered preferred schedule.
 - a. In “Automated” mode you still have full control of your booth and all functionality with the exception of:
 - i. Screen Sharing
 - ii. Live microphone to the main content area
 - iii. Live video of the presenter to the main content area
 - b. “Automated” mode DOES NOT affect any other functionality, including the live video chat in the breakout room.
 - c. Being placed in “Automated” mode during off hours ensures your content is being delivered to any potential customers without you having to que anything or have an active presence in your booth.
5. It is highly recommended your booth be placed on “Automated” mode for the full duration of the show IF you DO NOT plan to present content utilizing the capabilities listed in 4.a. above.
 - a. “Automated” mode still allows you to serve videos, slides, etc. at will you simply CANNOT utilize the function to live share your screen, microphone or video of yourself to the main content area.

NOTE: Booth modes can only be switched from “Live” to “Automated” and back by our technology partner. This process is very quick and once notified of a needed switch can usually happen within 15 minutes during normal business hours. However to minimize any communication delays, if your “live” schedule needs to be different from the one listed in 1. please notify the contacts above.

