

# ISRI 2021 SPONSOR/EXHIBITOR PACKAGE

## Benefit Breakdown & Comparison



Sponsor/Exhibit Packages	Platinum	Gold	Silver	Bronze	Level 3	Level 2	Level 1
<b>Price/Value</b>	<b>\$30,000</b>	<b>\$20,000</b>	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$3,499</b>	<b>\$2,499</b>	<b>\$1,499</b>
<b># Available</b>	<b>5</b>	<b>15</b>	<b>20</b>	<b>25</b>	<b>30</b>	<b>40</b>	<b>40</b>
<b>BENEFITS</b>							
Virtual Lobby Logo/Banner Recognition	X						
Dedicated/Scheduled Live Demo Session (20 mins)	X						
Choice of 1 Premium Sponsor Option*	X	X					
Attendee Contact (w/ email) List Pre Convention (30 Days Out)	X	X					
Choice of 2 Standard Sponsor Options**	X		X				
Choice of 1 Standard Sponsor Option**		X		X			
Premium Exhibit Page Position	X	X					
Attendee Contact (w/ email) List Post Convention (10 Days Post)	X	X	X	X			
Logo & Link Recognition on Convention Website	X	X	X	X			
Logo & Link Recognition in the Mobile App	X	X	X	X			
Logo & Link Recognition on Pre & Post Communications	X	X	X	X			
Attendee Contact List Post Convention (10 Days Post)	X	X	X	X			
Search Tag Listing in 10 Categories	X	X	X	X			
Jumbo Size Exhibit	X	X	X	X	X		
Custom Booth Background Image	X	X	X	X	X		
Booth Handouts/Downloads (10 PDFs)	X	X	X	X	X		
Booth Video Uploads (3 Files)	X	X	X	X	X		
Booth Pop-Up Offers Ability (5 Offers)	X	X	X	X	X		
Booth Video Chat	X	X	X	X	X		
Custom Booth Image	X	X	X	X	X	X	
Booth Polling Ability	X	X	X	X	X	X	
Choice of Automated (2 modes) or Interactive Mode in Booth	X	X	X	X	X	X	
Booth Private Text Chat	X	X	X	X	X	X	
Booth Description (50 words or less)	X	X	X	X	X	X	X
Booth Staff Photos, Bio & Contact Information	X	X	X	X	X	X	X
Booth Banner Ad	X	X	X	X	X	X	X
Booth Public Text Chat	X	X	X	X	X	X	X
Booth Q&A Ability	X	X	X	X	X	X	X
Search Tag Listing in 5 Categories					X	X	X
Attendee Contact List Post Convention (10 Days Post)					X	X	X
Medium Size Booth						X	
Booth Handouts/Downloads (4 PDFs)						X	
Booth Video Uploads (2 Files)						X	
Booth Pop-Up Offer Ability (1)						X	
Small Size Booth							X
Logo Only Booth Image							X
Booth Handouts/Downloads (2 PDFs)							X
Booth Video Upload (1 File)							X
Automated Mode - Choice of Fixed Interval or Just-in-Time in Booth							X
Registration: 2 Full Convention Registrations					X	X	X
Registration: 4 Full Convention Registrations				X			
Registration: 6 Full Convention Registrations			X				
Registration: 8 Full Convention Registrations		X					
Registration: 10 Full Convention Registrations	X						